



## Pre-proposal Webinar

**Request for Application (RFA) #2-16**

**June 13, 2016**

# Introductions

- **Andrew Dietz**  
**OCDEL**  
Human Services Program Specialist and  
RFA Project Officer
- **Karen Shanoski and Rijelle Kraft**  
**Center for Schools and Communities**  
CTF Technical Assistance

## Purpose

To provide information regarding:

- Children's Trust Fund program
- RFA program requirements and funding priorities
- Cost guidelines
- Eligibility requirements and disqualification
- Submission and scoring
- Additional questions

## Mission

**To prevent child abuse and neglect in Pennsylvania**

through grants to community-based service providers

- Member of a national network
- Created by statute in PA – Act 151 of 1988
- Administered by a 15-member Board of Directors and Department of Human Services
- Deputy Secretary for DPW's Office of Child Development and Early Learning serves as Executive Director
- Duties and responsibilities – OCDEL staff

## Funding Sources

- Constant Revenue - \$10 surcharge on marriage and divorce applications and investment income
- Deposited into a special state account

# RFA Focus Statement

Selected grantees will use evidence-based or promising practices to provide comprehensive support services that will strengthen families and build protective factors to prevent child abuse and neglect.

# Specific Program Requirements

## **Applicants will:**

1. Describe the evidence-based model or promising practice to be implemented. Applicants may use the resources provided in the RFA or select a promising practice with which they are familiar, that supports families in building protective factors and strengthening families' effective functioning to prevent child abuse and neglect.



## **Applicant will:**

2. Demonstrate how the chosen evidence-based or promising practices are aligned with the Strengthening Families™ Protective Factors Framework.
3. Collaborate and coordinate with overarching *county or community collaborative or advisory groups and services that focus on children and families and child abuse and neglect prevention issues* to identify needs, avoid duplication of services and assure sustainability of the services.

## Cost Guidelines

- Maximum award = \$150,000 for up to three years
- Up to \$50,000 per year
- Local match requirement
  - 25% first year
  - 50% second and third years
- Half of total match must be cash; balance may be cash or in-kind
- Minimum \$500 for professional development each year

## Eligibility

- Any organization located and operating in PA may apply
- Subcontracting agencies
- Primary and secondary prevention programs
- Develop new or enhance existing programs
- Must meet all RFA program requirements

## Ineligibility and Disqualification

- Late applications will be disqualified
- Conflict of interest with CTF Board
- CTF Board reserves the right to disqualify
- Provide intervention-based or treatment (tertiary) services
- Federal or state funding used for match

# Submission

- Use RFA checklist – Attachment 3
- Due date: July 20, 2016 at or before 2:00 p.m.
- Include electronic version
- Mail using sample labels provided in Attachment 3.



## Scoring

Evaluation of the entire application will be based on the following:

Points of	Application Section Total Score	
Rider 2	350	Program Design
Work Statement	150	Outcomes, Indicators and Evaluation
	150	Collaborative Relationships and Coordination of Services
	100	Agency Experience and Human Resources
	100	Program Sustainability
	Att. 1	50
Rider 3	100	Cost/Budget
	1,000	Total Score

# Scoring Process and Timeline

- July:
  - Evaluation Committee established
  - Competitively score individual applications
- August: CTF Board chooses grant recipients
- September: Announcement made
- Grant year begins November 1, 2016

## Additional Questions

- Submit additional questions electronically to the RFA Project Officer
- No questions accepted either verbally or in writing after 2:00 p.m. on June 13, 2016
- No answer is final until confirmed in writing
- Written Q&A document will be available for all applicants on DGS website in approximately one week



# Thank You and Good Luck!



Pennsylvania's Children's Trust Fund



pennsylvania

OFFICE OF CHILD DEVELOPMENT  
AND EARLY LEARNING

CENTER FOR THE STUDY  
OF SOCIAL POLICY'S

# strengthening families™

A PROTECTIVE FACTORS FRAMEWORK



PENNSYLVANIA  
strengthening**families**

Center  
for the  
Study  
of  
Social  
Policy

*Ideas  
into  
Action*

Tom Wolf, Governor  
Pedro A. Rivera, Acting Secretary of Education | Ted Dallas, Acting Secretary of Human Services



## 2016 CTF RFA Announcement

The 2016 Children's Trust Fund Request for Application will focus on the prevention of child abuse and neglect by providing supportive evidence-based or promising practice programs that ultimately strengthen families through the use of five protective factors outlined in the Center for the Study of Social Policy's Strengthening Families™ approach.

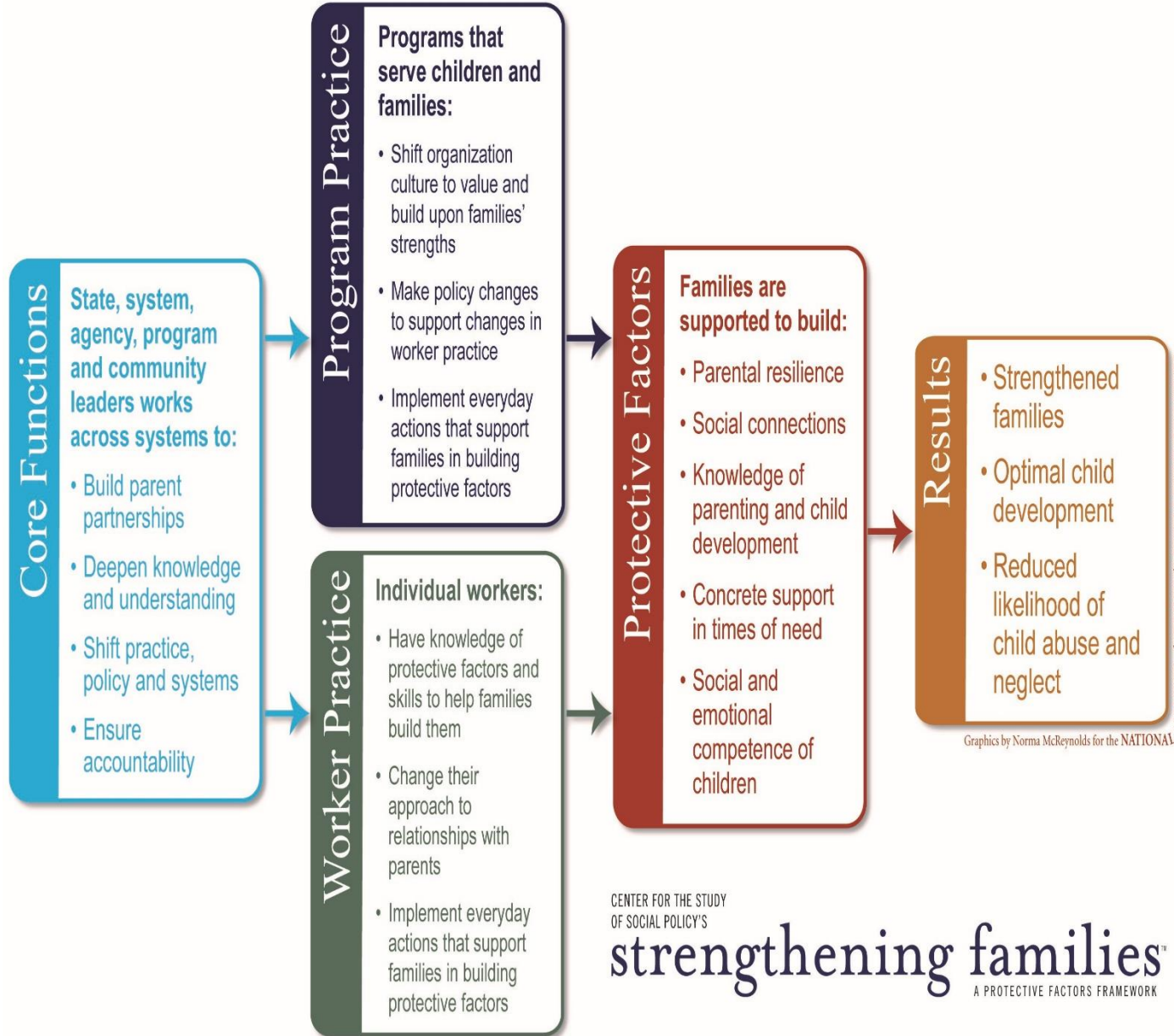
Ongoing research conducted by the Center for the Study of Social Policy has shown that the presence and prominence of five protective factors in families reduces the likelihood of child abuse and neglect and contributes to excellent outcomes for young children.

# The Four Big Ideas Behind Strengthening Families™

- Building protective and promotive factors, not just reducing risk
- An approach – not a model, a program or a curriculum
- A changed relationship with parents
- Aligning practice with developmental science

# The Pathway to Improved Outcomes for Children and Families

## Strengthening Families™ Protective Factors Framework Logic Model



## Five Protective Factors

1. Parental resilience
2. Social connections
3. Knowledge of parenting and child development
4. Concrete support in times of need
5. Social and emotional competence of children

## **Parental resilience**

Managing stress and functioning well when faced with challenges, adversity and trauma

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### **What it looks like**

#### ***Resilience to general life stress***

- Hope, optimism, self confidence
- Problem solving skills
- Self care and willingness to ask for help
- Ability to manage negative emotions

#### ***Resilience to parenting stress***

- Not allowing stress to interfere with nurturing
- Positive attitude about parenting and child

## **Social connections**

Positive relationships that provide emotional, informational, instrumental and spiritual support

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## **What it looks like**

- Multiple friendships and supportive relationships with others
- Feeling respected and appreciated
- Accepting help from others, and giving help to others
- Skills for establishing and maintaining connections



## **Knowledge of parenting & child development**

Understanding child development and parenting strategies that support physical, cognitive, language, social and emotional development

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### **What it looks like**

- Nurturing parenting behavior
- Appropriate developmental expectations
- Ability to create a developmentally supportive environment for child
- Positive discipline techniques; ability to effectively manage child behavior
- Recognizing and responding to your child's specific needs

## **Concrete support in times of need**

Access to concrete support and services that address a family's needs and help minimize stress caused by challenges

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### **What it looks like**

Seeking and receiving support when needed

Knowing what services are available and how to access them

Adequate financial security; basic needs being met

Persistence

Advocating effectively for self and child to receive necessary help

## **Social & emotional competence of children**

Family and child interactions that help children develop the ability to communicate clearly, recognize and regulate their emotions and establish and maintain relationships

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### **What it looks like**

#### ***For the parent:***

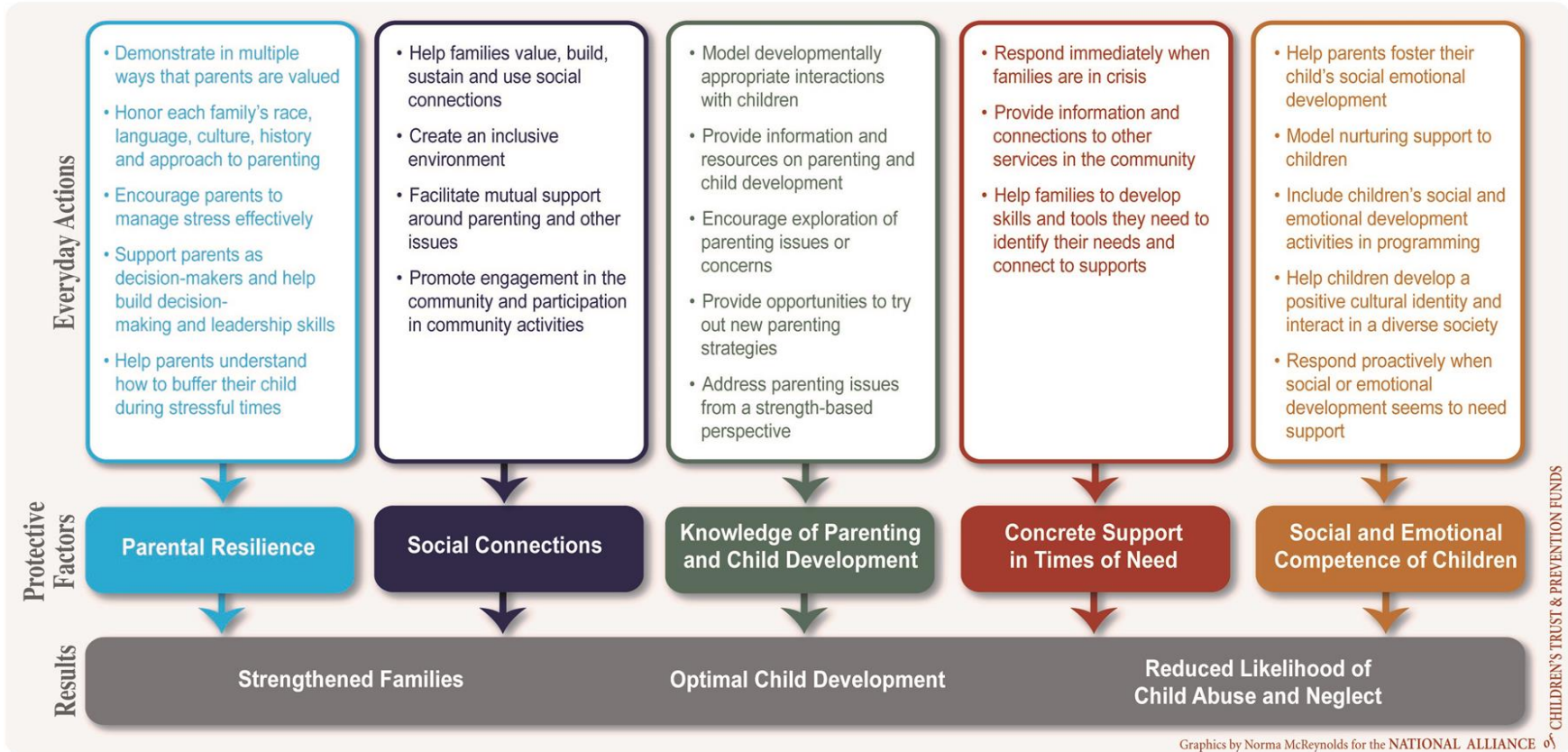
- Warm and consistent responses that foster a strong and secure attachment with the child
- Encouraging and reinforcing social skills; setting limits

#### ***For the child:***

- Age appropriate self-regulation
- Ability to form and maintain relationships with others
- Positive interactions with others
- Effective communication

## The Pathway to Improved Outcomes for Children and Families

### Everyday Actions That Help Build Protective Factors



## Pennsylvania

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### Strengthening Families Leadership Team

- Policy---systems
- Practice---among professionals
- Messaging---asset orientation
- Parents---as partners

### Activities

- Instructors Institute
- Workshops
- Parent Cafés
- Webpage & Facebook

## Resources

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- Center for the Study of Social Policy
  - [www.cssp.org](http://www.cssp.org)
- National Alliance of Children's Trust Funds
  - [www.ctfalliance.org](http://www.ctfalliance.org)
- PA Strengthening Families
  - [www.pa-strengthening-families.org](http://www.pa-strengthening-families.org)
- Center for Schools and Communities
  - [www.center-school.org](http://www.center-school.org)

## Contact

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# CTF Pre-Proposal Webinar

## June 13, 2016



## TA Tips

### Numbers Served

- Please be clear and realistic about the number of families you plan to serve over the course of your grant
- Describe the numbers listed in the chart in the narrative. Be sure that the numbers you are listing are unduplicated.
- Discrete Offerings vs. Multi-Year Programs – Examples

## TA Tips

### Numbers Served

- Parent Education Workshops – Discrete Offering
- Example: 3 Workshops Series per Year, 15 Families per Class

*NOTE: Programs may vary in delivery, number of participants, number of offerings, etc.*

Year	Families	Parents/Caregivers	Children
Year One	45	60	45
Year Two	45	60	45
Year Three	45	60	45
<b>Total</b>	<b>135</b>	<b>180</b>	<b>135</b>

## TA Tips

### Numbers Served

- Multi-Year Programs
- Example: Families receive services for 2-3 years.

*NOTE: Programs may vary in delivery, number of participants, number of offerings, etc.*

Year	Families	Parents/Caregivers	Children
Year One	45	60	45
Year Two	45	60	45
Year Three	45	60	45
<b>Total</b>	<b>45+</b>	<b>60+</b>	<b>45+</b>

## TA Tips

### **Describing the Proposed Program Model**

- Evidence-based or promising practice
- Include evidence that describes how this program supports families in building protective factors and reduces the likelihood of child abuse and neglect.

## TA Tips

### Describing the Proposed Program Model

- Types of evidence could include:
  - Peer-reviewed research
  - Quantitative or qualitative data compiled by the developers of evidence-based or promising practice programs that demonstrate program effectiveness
  - Research or review of the program by outside sources
  - Endorsement of the program by a professional association
  - Locally gathered quantitative or qualitative data that demonstrates program effectiveness.

## TA Tips

### **Fidelity to the Proposed Program Model**

- What mechanisms are in place to ensure that the chosen program is being implemented with fidelity to that model?
- Are there built in fidelity checks from the program developers?

## TA Tips

# Strengthening Families Protective Factors Framework

- How will the program you choose for this RFA incorporate the SFPPF Framework?
- How will you provide professional development on the SFPPF Framework to ensure that staff understand and incorporate this approach in their work?

## TA Tips

### Outcomes and Indicators

- Filling out the Outcomes, Indicators, and Evaluation Chart
- Narrative Explanation of Strategies and Outcomes





# Questions?